

Anthony[®] **HillPhoenix[®]**

a **DOVER** company

Source: IDDBA What's in Store 2018



MEAL KITS CONSUMER INSIGHTS



45%

Prefer to shop in-store rather than online.



42%

Plan on buying kits more frequently during the next 3 years.



32%

Plan to continue buying kits at the same rate during the next 3 years.



78%

Want grocery stores to develop meal kits for purchase in-store.

Display your merchandise with flare.

As the recognized global leader in retail refrigeration, our mission is to provide fresh, innovative customer-centric solutions that help you stay relevant and competitively differentiated.

HILLPHOENIX.COM 770-285-3264