

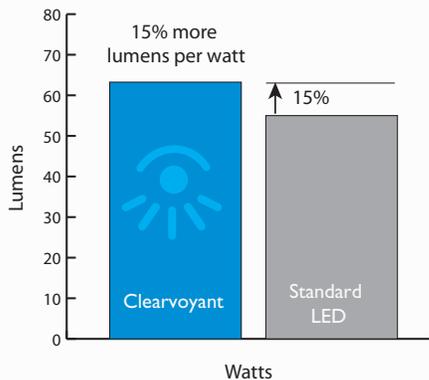
The clear advantage in LED lighting systems.



Clearvoyant LEDs fit neatly underneath the shelf ledge and away from view.

Now you see it.

It's easy to see why the Clearvoyant™ LED system from Hill PHOENIX® is clearly superior to its competition and that's exactly the point – it's easy to see. The custom light rod design of Clearvoyant provides consistent and complete light distribution throughout a display fixture – any display fixture. No dark spots here; we've shined a light on them. No lost opportunities to attract buyers and sell them either. We've made sure with a Clearvoyant light output that delivers 15% more lumens per watt than competitive systems. That's a difference you can see with your very own eyes.



Now you don't.

Some would say it's what you don't see that's really exciting about Clearvoyant. Namely, a low profile light rod design that makes the light source virtually undetectable to shoppers weighing the pluses and minuses of a buying decision. Clearly, an advantage; this is no time to distract a buyer from the task at hand. Finally, making what you don't see even more significant, Clearvoyant is designed to be able to direct light from angles of 0 or 30 degrees. This adds even more to the system's flexibility and opens up a world of potential merchandising configurations.

See clear to tomorrow.

You don't have to be clairvoyant to know that energy requirements are only going to get tougher as the years progress. Clearvoyant has seen exactly

what the future holds – DOE 2012 requirements are very specific – and is more than ready for it. Clearvoyant is up to 69% more energy-efficient than standard T8 lighting. There is none of the mercury, phosphors, lead or harmful UV rays found in traditional lighting systems. And at its operating color temperature of 3,000k, products pop off the shelf.

Clearvoyant LEDs come in 6", 12" and 48" rods so we can customize your case lighting to your specifications.



Customized low-profile extruded channel helps dissipate heat and minimizes visibility of light rod.

Proprietary design directs light evenly from angles of 0 or 30 degrees, allowing for multiple merchandising configurations .



We know what you want.

It doesn't take a mind reader to know that if you could have what you want in an LED system, you'd have lighting that's superior to anything on the market today – no glare, no dark spots, no lost sales because customers can't see your product.

Your system would be more energy-efficient and have less of a carbon footprint. It would be as cost-effective as it was illuminating;

all of it working to put more money in your pocket at the end of the day. No, it doesn't take a mind reader to know that. But to deliver it? That takes Clearvoyant.



Clearvoyant™
LED SYSTEM



1925 Ruffin Mill Rd., Colonial Heights, VA 23834
804-526-4455 phone • 804-526-2804 fax
website: www.hillphoenix.com
e-mail: marketing-case@hillphoenix.com



1925 Ruffin Mill Rd., Colonial Heights, VA 23834
804-526-4455 phone • 804-526-2804 fax
website: www.hillphoenix.com
e-mail: marketing-specialty@hillphoenix.com