Hillphoenix.

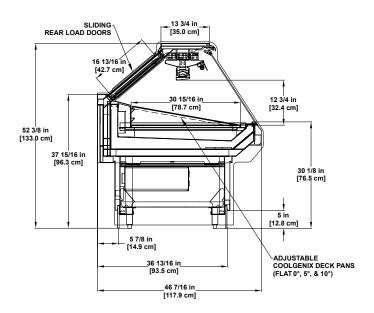
Specialty Products

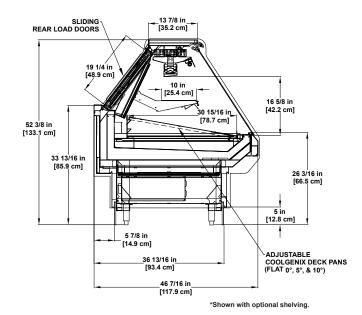
Coolgeni? 20

Conductive cooling technology for meat and seafood..



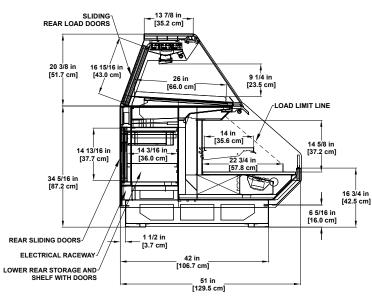
Service MEAT & SEAFOOD





SSGC Refrigerated Single-deck Display

S2SGC Refrigerated Multi-deck Display





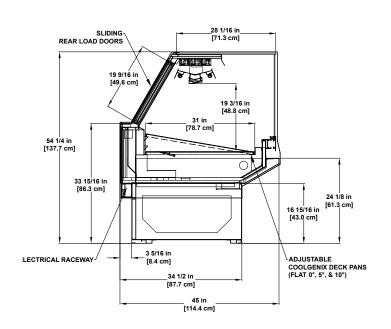


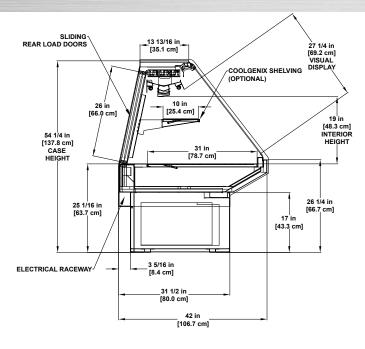












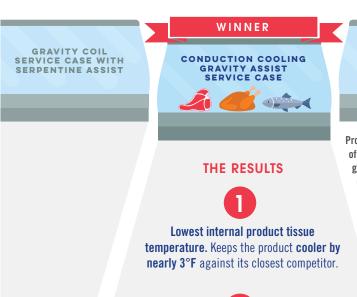
GMD-RGC Refrigerated Multi-deck Display

SMD-RGC Refrigerated Multi-deck Display Available in Vertical Glass Option

There Is a Difference

AN INDEPENDENT STUDY ON COOLING TECHNOLOGIES

Not all fresh meat, poultry, and seafood refrigerated service cases are created equal — knowing that can make all the difference in your bottom line. Keeping product at the proper temperature and moisture levels can affect everything from shelf life and product integrity to the very safety of the food itself.



1.1% less shrinkage (product weight loss) then its closest competitor.

GRAVITY COIL SERVICE CASE WITH PARTIAL CONDUCTION COIL BASE DECK

BLOWER COIL SERVICE CASE WITH AN ADDITIONAL FOGGING SYSTEM

Product tissue temperature is the most profound contributing factor to the loss of product integrity while relative humidity plays an important role as well. The growth rate of microorganisms (e.g., bacteria) on the product's surface can change dramatically with very small changes in temperature. This "microbial load" affects everything from product tissue discoloration to the rate of product spoilage.

As for the humidity, the lurking enemy to intended profit is "shrink," where moisture losses in the product over the period it is in the display case rob the product of weight, deflating the sale price (dollars per lb.).

Employing the right equipment that offers a favorable climate for the product integrity and product safety of meat products is crucial in gaining profit.



Hillphoenix.

2016 Gees Mill Road Conyers, GA 30013 770-285-3264

www.hillphoenix.com